

2014 - 2015 ANNUAL REPORT

INSPIRING BAY AREA COMMUNITIES SINCE 1997



LETTER FROM OUR EXECUTIVE DIRECTOR

Board of Directors

Jane Gire, Chair
Scott Kocino, Treasurer
Sigrid Mueller, Secretary
Annelise Moore
Briggs Nisbet
Eric Hyman
Bill Walker*
Paul Amato*
Brett Foreman*

*Ended term during FY2014-15

Staff

Juliana Gonzalez
Executive Director
Martha Berthelsen
Public Programs Manager
Liza Dadiomov
*Education & Outreach
Coordinator*
Helen Dickson
*Living Shorelines Program
Manager*
Amelia Dotzenrod
Americorps Intern
Luis Martinez
Green Collar Corps
Emanuel Peterson
Green Collar Corps
Tyjohn Sykes
Green Collar Corps

Linda Hunter*
Derek Hitchcock*
Lisa Owens-Viani*
Andrew Whitmore *
*Staff for first half of FY2014-15

Contractors

Joseph Clerici, *Communications*
Matt Freiberg, *Program Manager*
Kat Sawyer, *Program Manager*
Michelle Ochoa, *Bookkeeper*
Paula White, *Project Coordinator*
Hassan Ngadi, *Construction*

Interns

Jennifer Braun
Maire Marshall
Tanisha Randhawa
Nidina Sapkota
Elliot Thompson
Linnaea Weld

The Watershed Thanks You!

The Watershed Project has an integrative approach to addressing the issues that affect the health of San Francisco Bay Watersheds, and is committed to empowering communities to appreciate and protect our local water resources.

Our programs work to prevent pollutants from entering bodies of water by creating awareness about the sources of pollutants that impair the Bay, such as trash and pesticides. We work with stake holders to eliminate sources of pollution before they reach our creeks and shorelines, and educate the public about their personal impact on their watersheds.

Our programs also provide grassroots-driven solutions to eliminate pollutants of concern from our watersheds. We believe that greener streets are the best low cost strategy for healing the Bay. Limiting surface runoff through rain gardens, bioswales, tree wells, drought tolerant gardens and rain water harvesting, are solutions that are available to all Bay Area residents and can be implemented block by block to create more natural systems within our cities.

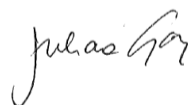
The Watershed Project also supports the restoration of natural systems in our shorelines and creeks by partnering with creek groups and stake holders to clean and restore the natural conditions of these natural gems. Our volunteers explore and restore creeks, shorelines, marshes and the sub-tidal ecosystems of our Bay. In recent years, we have been especially committed to bringing back the native oysters to our Bay, since they are keystone species that can help rebuild the natural resiliency of our shorelines. Today, our man-made oyster reef is thriving along the Richmond Shoreline.

Our integrative approach is what makes us unique. We want all residents of the Bay to feel that they are part of a wonderful ecosystem that starts in the Sierras and the hills of their communities and ends in the Ocean. We want all residents of the Bay to feel that they can make a difference. Our programs are designed to be inclusive, fun and scaled to the community level.

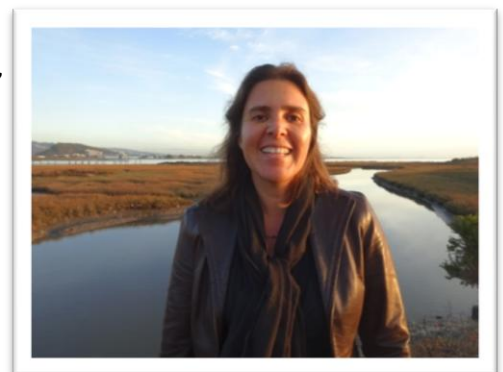
In the last year alone, we engaged over 2,450 volunteers, and trained 10 youth in green careers through our internship program. We provided curriculum and training to 55 teachers, who reach 2,700 students annually. We also taught over 1,000 students directly in classrooms and through field trips. Together we have helped transform our Watersheds.

We could not have done all of this without you - our watershed community, and for that we are very grateful.

Thank you!



Juliana Gonzalez
Executive Director
The Watershed Project



WE ALL LIVE IN A WATERSHED: HIGHLIGHTS FROM THE YEAR

This year, we provided thousands of community members with opportunities to get their hands into the soil, connect with their backyard wilderness in a meaningful way, and reap the benefits through cleaner watersheds.

Volunteers helped us clean our local watersheds

This year, we engaged over 2200 volunteers in cleanups and citizen science. We removed over 4500 pounds of trash from our local watersheds. Our education team taught over 1000 students in grades K-12 through multi-visit programs in classrooms, marshes, creeks, and shorelines. We implemented four education programs: Waste Matters, Riparian Lab, Kids in Marshes, and Bye Bye Basura.



Riparian Lab students search for life in Lake Merritt. This was one of 40 sessions of this after-school program.

Volunteers helped us green our urban watersheds

We engaged over 250 volunteers in building three rain gardens in the City of Richmond, added 20 trees to the urban forest for a total of 200, and planted over 250 shrubs and perennials to enhance community green space. Our Green Collar Corps members led people of all ages through our Second Saturday and other volunteer workdays. We collaborated with UC Berkeley students to design better systems for maintaining our urban trees and optimize rain garden designs for the Richmond Greenway.



During MLK Jr. Day of Service, volunteers built an entire rain garden along the Richmond Greenway in only 5 hours.

Volunteers helped us bring back native oysters

This year we celebrated the second birthday of our artificial oyster reef at Point Pinole. With 15 dedicated volunteers, we finished the first full period of monitoring, and found that the reef balls have almost 400 oysters growing on them per square meter. We grew our Wild Oysters education program, engaging inner-city high school students in scientific studies. We organized the 6th annual Bubbles and Bivalves fundraiser, bringing together the best of the best when it comes to restaurants, wineries, breweries, and people in the oyster community.



Over 150 High school students used our oyster reef as an outdoor classroom through 5 classroom visits and 2 field trips.

Volunteers helped us build our capacity

We provided opportunities for high school students, college students, and adults exploring new careers, to gain experience in projects that further our mission. Ten interns worked with our staff this past year to teach students, raise funds, develop communications, plan and put on special events, help design and build rain gardens, and monitor oysters.

“I tend to get discouraged by all the bad news we hear and the seemingly insurmountable obstacles facing us and our environment. Seeing that many people out, and willing to participate gave me hope that people care and want to contribute to a solution.”
– Nancy, Coastal Cleanup Day volunteer

FINANCIAL REPORT

Rainmakers

Linda Abe
Paul Amato
Michal Crawford-Zimring
Linda Hunter
Eric Hyman
Janet Johnson
Scott Kocino
Briggs Nisbet
Lori O'Brien
Timothy O'Shea
Louise Pellerin
Kathleen Rolinson
Greg Wentworth
Aaron Willems

Edward and Carol Lyke
Cathy Marinelli
Bertha McKinley
Sigrid Mueller
Elizabeth O'Shea
Antonio Piccagli
Sarah A. Pope
Holly Reed
Will Rostov
Janice Sanz
Daniel Schickele
Susan Schwartz
Gary Scott
Birute Skurdenis
Elizabeth Sojourner
Laura Stec
Martin Strain
Marc Sugiyama
Catherine Sutton
Catherine Tait
Calvin Tam
Ann Vansteenbergh
Ralph Warner
Bruce Wolfe
Franklin Zimring

Donors

John Babinecz
Leslie Bandy
Mary Barnsdale
Donald Bastin
Ezra Bergson-Michelson
Holger Berthelsen
Susan Bolender
Karen Boostrom
Elizabeth Brusati
William Buck
Richard Bush
Rodney Butler
Denise Carey
Darlene Ceremello
Peg Champion
Karen Cleek
Dimitri Dadiomov
Anne Daftary
Jennifer Doak
Leonard Edmondson
Rebecca Ellery
Sylvia Falcon
Beverly Farr
Robert Flasher
Zoe Francesca
Nancy Fiore
Brett Foreman
Natalie Friedman
Kathy Geritz
Joshua Gies
Jane Gire
Juliana Gonzalez
Heather Haxo Phillips
Diane Ichiyasu
Joanna Klassen Pace

Corporate & Business Support

EBMUD
El Cerrito Garden Club
Jack's Oyster Bar
Land and Sea Restaurants
Mechanics Bank
PG&E
Restoration Design Group
Seventh Street LLC
United Way
Veolia Waters
Wareham Development
Waterbar

Foundations & Government Support

Benevity Community Impact Fund
Alameda County Clean Water Program
California Department of Conservation
City of Albany
City of Richmond
City of San Pablo
Clif Bar Family Foundation
Contra Costa County
Dean and Margaret Lesher Family Foundation
East Bay Community Foundation

Fidelity Charitable Gift Fund
Manzanillo-San Pablo Sister City Committee
Mead Foundation
National Fish Wild and Wildlife NOAA
Raymond Family Foundation
RecycleMore
San Francisco Estuary Partnership
San Francisco Foundation
San Francisco PUC
San Pablo Community Foundation
Schwemm Foundation
Strategic Growth Council
Sydney Stern Memorial Trust
The Nature Conservancy
The Uplands Family Foundation
WM CA-Philanthropic West

Gifts in-kind

Aquarium of the Bay
Barrel Head Brewhouse
Cannonball Wine Company
Chelsea Events and Floral Design
Chandon
Elke Vineyards
Epic Roasthouse
Farallon
Fish
Hog Island Oyster Company
Innovation Hangar
Pier 39
Radio-Coteau
Rock Wall Wine Company
Saltwater
Snap Fiesta
Sous Beurre Kitchen
Speakeasy
Tap [415]
Tomales Bay Oyster Company
Three Twins Ice Cream
Twenty Five Lusk
Waterbar
Wooden Table Baking Company

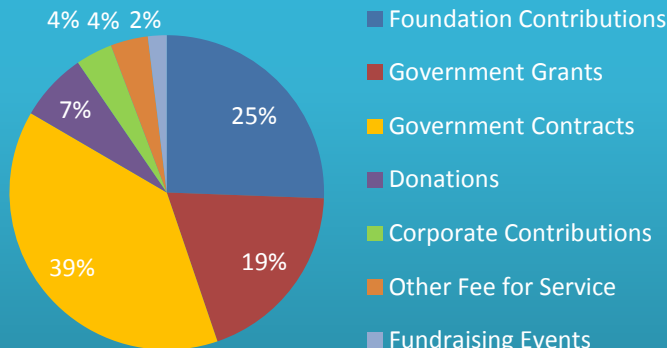
Schools and Universities

Albany High School
Casa Hogar Los Angelitos
Contra Costa College
Downer Elementary
Escuela Primaria Emiliano Zapata

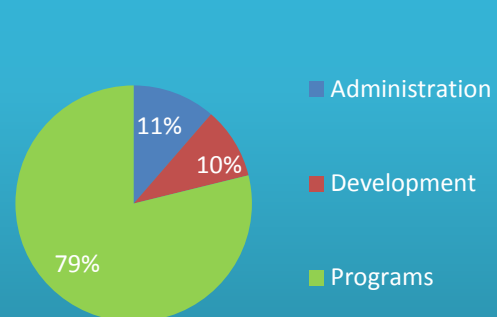
Escuela Primaria Vicente E. Ibarra
Fairmont Elementary
George Washington High
Kensington Elementary
Lake Elementary
Leadership Public School
Mission High School
Oakland High School
Ocean View Elementary
Richmond High School
SF State University
UC Berkeley
Universidad de Colima

Partners

California Coastal Commission
California Urban Streams Partnership
City of Richmond
Contra Costa County Family Services Center
EarthTeam
East Bay Regional Park District
El Sobrante Boys and Girls Club
Groundwork Richmond
Hog Island Oyster Company
Lily Spruce
OASES
Office of Supervisor John Gioia
Pogo Park
San Pablo-Wildcat Watershed Council
Oakland Unified School District
San Francisco Unified School District
SPAWNERS
Tomales Bay Oyster Company
Urban Tilth
West Contra Costa Unified School District



Revenue 2014-15: \$542,616



Functional Expenses 2014-15